

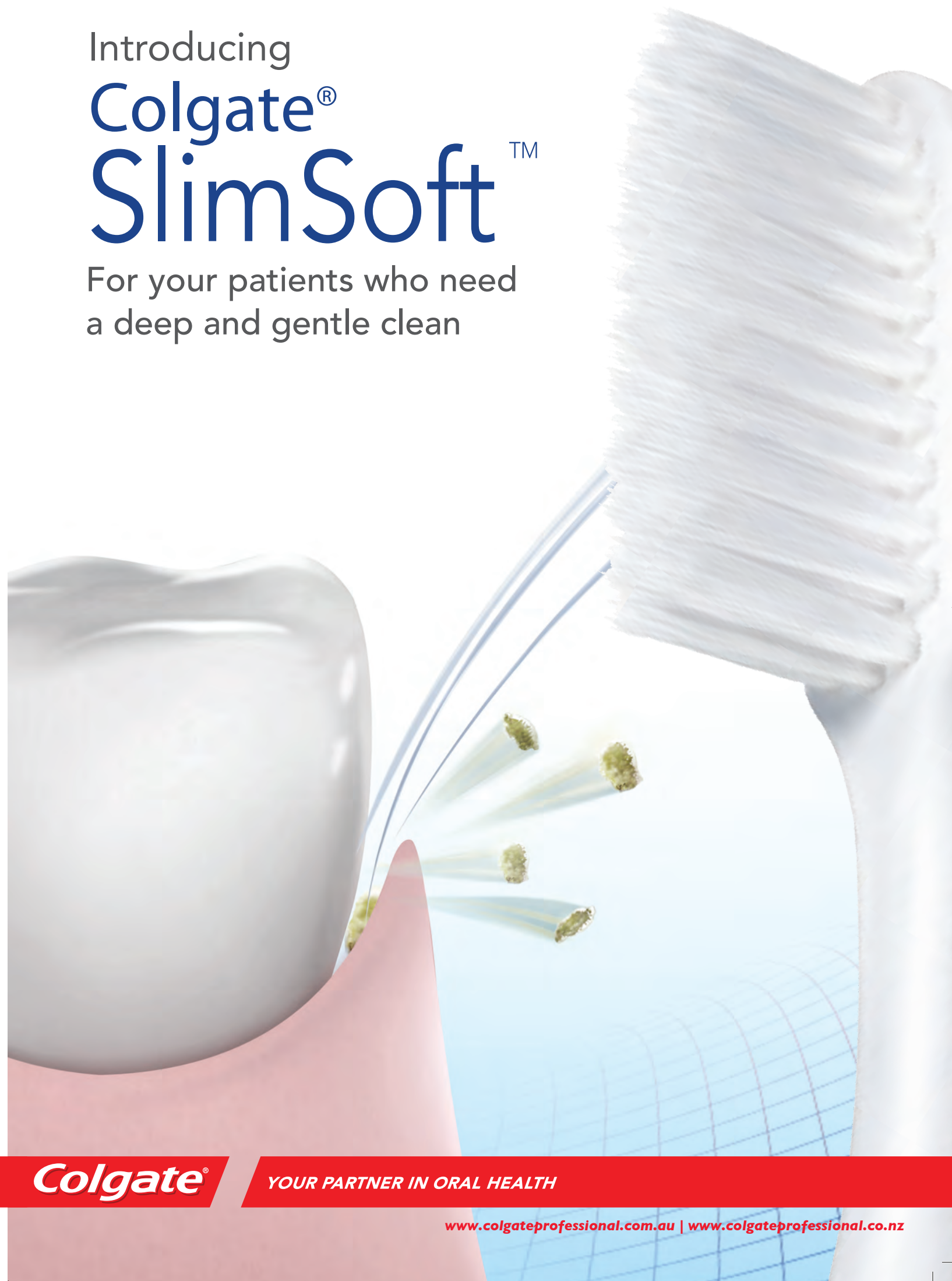
Colgate® SlimSoft™ toothbrush

Ultra Fine, Ultra Soft Tapered Bristles remove plaque effectively for a deep and gentle clean



Introducing Colgate® SlimSoft™

For your patients who need
a deep and gentle clean



Colgate® Periodontal Disease Prevention

At Home Treatment:

Colgate Savacol Mouthrinse

For Everyday Use

Colgate Total Toothpaste

Colgate Slim Soft Toothbrush

Colgate Floss/Interdental Brush

Colgate Plax Mouthrinse



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Designed for patients who require extra periodontal care



- Specially designed square tufting hole, flat trim, dense slim tapered bristle structure to provide a good mouth feel and increase reach along the gumline and between teeth
- Removes plaque from gumline and from interdental area to improve gum care
- Unique curved neck & handle design to increase reach and provide an enhanced brushing experience

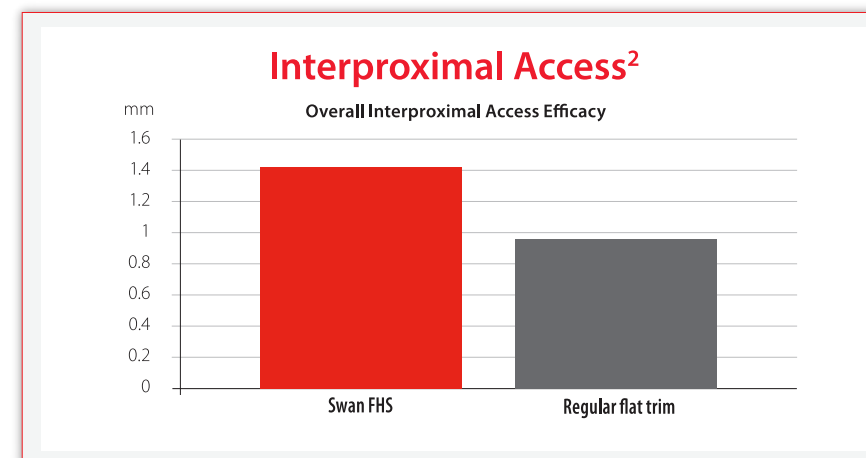
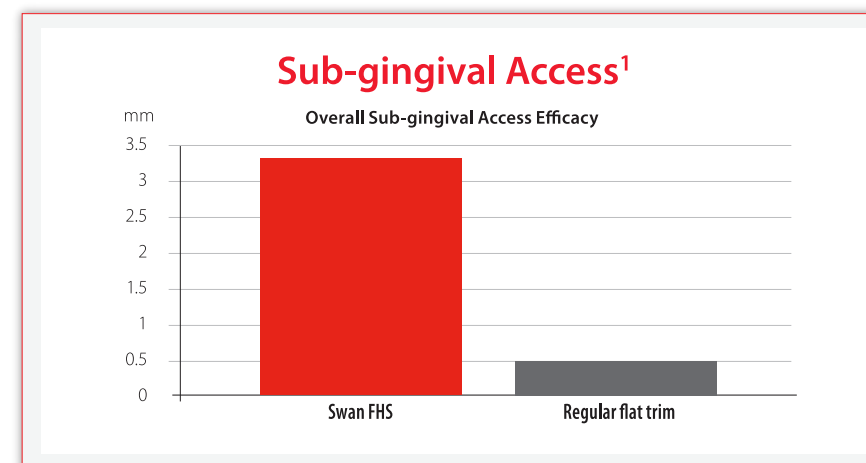
Bristles and brush design: tapered, soft, small and flexible

- Each bristle is made of pure PBT material, with an ultra fine tip of 0.01mm. These bristles are flexible and softer compared to a normal soft nylon bristle toothbrush
- Easy to manoeuvre flexible compact head size to clean certain hard-to-reach areas



Studies show: Superior sub-gingival and interproximal access for effective plaque removal

- **6 times** greater sub-gingival access compared to a regular flat trim toothbrush (without tapered bristles) to effectively remove plaque along the gumline¹
- Greater interproximal access to efficiently clean between the anterior and posterior teeth compared to a regular flat trim toothbrush (without tapered bristles)²



References:

1. Sub-gingival Access Efficacy Study. Data on File. Colgate-Palmolive Company.
2. Interproximal Access Efficacy Study. Data on File. Colgate-Palmolive Company.